



Mr. Charles
ECOWEAR UNIFORMS

5 Reasons

Why You Should
have Mr Charles
Set-Up and Manage
Your Uniform Shop



Did you know?

In addition to supplying an extensive range of high-quality schoolwear, Mr Charles also offers an outsourcing option for your school uniform shop. We provide a tailored solution that can operate in conjunction with your existing uniform shop on campus, or we can manage the online component depending on your needs.

The online uniform shop option has become increasingly popular in recent years following digitilisation trends and the prevalence of online shopping. Furthermore, considerations for health and safety are now in the spotlight with the onset of the COVID pandemic, which has been restricting parents access to the school grounds.

In addition to online convenience, there are other advantages to outsourcing your school's uniform shop. Let's have a look at the reasons why you should let Mr Charles help you:

1 The operation of a uniform shop requires the attendance of staff and volunteers. Providing an additional online option will reduce the burden on having to hire extra hands, which causes price increases on the uniforms to cover staffing costs. With the help of outsourcing, your uniform shop can reduce opening hours and run more efficiently, saving you time while benefiting the school as well as parents financially.

This in turn allows your staff or volunteers to focus on providing a higher quality service, which further supports your school's effort in encouraging student attendance in correct full uniform and facilitating the uniform policy.

2 Mr Charles can warehouse your uniforms so that your supplies onsite can be minimised for efficiency and saving space. We provide a stock holding service for up to 12 months from the time of order delivery. We also have facilities to stock additional items such as socks, hats and school bags. Online orders can also be fulfilled from our warehouse and our customised stock management system is tailored to your school's purchasing trends to help you determine order frequencies, offerings and pricing. From design, manufacture to warehousing of your uniform stock, Mr Charles provides a seamless process.

3 When you outsource your uniform shop with Mr Charles, we help you set up an exclusive online store specifically servicing your school. We develop your customised point of sale system that can be linked directly to your school's website, providing a portal for parents to browse and make purchases anytime of the day in the comfort of their own home. Payments can be made securely online as an added convenience. Your exclusive online sales system is monitored and synchronised with stock management so that you won't have to worry about unexpected supply disruptions.

4 As we design, supply and manufacture your uniforms, we are already well positioned to be knowledgeable of your product range to provide an outstanding retail solution with customer service as the forefront of our priorities. Our professional team at Mr Charles is your uniform spokesperson and can assist parents with their purchases using our extensive knowledge, whether it be sizing requirements or garment care. We ensure that your uniform shop with us presents a professional image whereby encouraging the purchase of uniforms to maintain a well adhered to uniform code.

5 We realise that every school is different and that's why our tailored solution is unique as we listen to your needs before customising a program to suit you.



The Process

We make it easy for you and our flexibility allows us to help you set up your outsourced uniform shop in simple steps, organising all aspects from the start. This includes:

- ✓ Meeting with you to determine product offerings, designs and pricing.
- ✓ Manufacture your uniform orders, ensuring the highest quality and consistency.
- ✓ Keeping your stock safely in our warehouse or deliver to your onsite shop.
- ✓ Develop your tailored Sales and Stock Management systems.
- ✓ Set up your Exclusive Online Shop with a portal from your school's website.

Provide management, employment and support of your onsite staff

- ✓ Provide a professional retail service with customer service as priority

There is no financial disadvantage to the school to engage Mr Charles customised outsourcing services. You can keep your costs low, offer better prices for parents, as well as freeing up time and space of your shop on campus.

Mr Charles is a dedicated and recognised designer, manufacturer and supplier of quality school uniforms since 1974. It is our personalised service and attention to detail that sets us apart. We pride ourselves in going above and beyond to service your needs and make life easy for you, your school and your school community.

Why not get in touch to discuss the outsourcing of your uniform shop with us today!

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Mr. Charles



Approved supplier for
Queensland Dept of Education



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